

As a data controller, Balázs Takács sole proprietor provides the following mandatory information in accordance with Article 13 of the General Data Protection Regulation of the European Union (Regulation No. 679/2016, hereinafter: GDPR):

Data Controller Information:

Name: Balázs Takács sole proprietor

Tax Number: 55926186-1-42

Registered Address: 1145 Budapest Emma köz 1., 1/5

Website: <https://balazstakacs.hu/>

Contact Details:

Phone Number: +36 (30) 438-1520

E-mail: [hello@balazstakacs.hu](mailto:hello@balazstakacs.hu)

Data Protection Officer: The data controller is not required to appoint a data protection officer under Article 37 of the GDPR.

**Data Protection Requests:** If you have any requests or questions regarding data processing, you may contact me via phone, email, or send your inquiry by post to the name and address specified above. I will provide my response within 30 days to the address you specify.

**Data Processing:** No data processors are engaged.

**International Data Transfers:** No data is transferred abroad.

**1. Data Processing Purposes:**

In connection with the provision of massage and physical well-being improvement services, I process the data of service users for the purposes of fulfilling legal obligations, maintaining client relationships, and sending newsletters.

**2. Legal Basis for the Use of Your Personal Data**

The processing of your personal data is based on the following legal grounds:

a. Use of your personal data (name, address) is necessary to issue an invoice in accordance with accounting regulations, if requested by you.

Legal basis: Article 6 (1) point c) of GDPR

b. Your phone number and name are required for scheduling appointments.

Legal basis: Article 6 (1) point a) of GDPR

By providing your phone number and name, you consent to the data processing. If you do not provide this information, the service cannot be rendered.

c. Your name, address (tax number, if applicable), and email address are required for the purchase of gift vouchers in case of payment by bank transfer, and for sending newsletters if you have explicitly consented in writing by completing the pre-massage declaration or

subscribing via email.

Newsletters include promotions and other information about my services.

d. Your address is required for issuing an invoice during gift voucher purchases in case of payment by bank transfer and if you have explicitly consented by completing the declaration.

### 3. Duration of Data Processing

Invoices are retained for the period defined by legal obligations. Data provided for communication purposes will be deleted upon your request or after one year from our last meeting.

### 4. Data Subject Rights

You have certain rights regarding your personal data as defined by law. If you would like more information or wish to exercise any of these rights, you may contact me at any time.

Data subject rights:

- a. Access: You have the right to access the data I process about you.
- b. Correction: If any data is outdated or incorrect, you have the right to request its correction.
- c. Deletion: You may request the deletion of the personal data I process about you; this right applies only to communication data.
- d. Restriction: You have the right to request the restriction of data processing.
- e. Objection to direct marketing: You may object to the use of your personal data for direct marketing purposes.
- f. Data transfer: You may request the transfer of your personal data to a third-party provider or prohibit such transfer.
- g. Copy: You may request a copy of any personal data I process about you.
- h. Objection: You may object to the processing of your personal data.

### 5. Remedies Information

In Hungary, the data protection supervisory authority is the National Authority for Data Protection and Freedom of Information (address: 1125 Budapest, Szilágyi Erzsébet fasor 22/C, email: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)).

Legal proceedings: Data protection lawsuits fall under the jurisdiction of the court of law. The lawsuit may – at the choice of the data subject – be initiated before the court competent for the data subject's residence or place of stay.

Activity	Processed data	Purpose of data processing	Legal basis for data processing	Data transfer	Location and duration of storage
Issuance of Accounting Document	Name Address (Tax number)	Issuance of invoice related to the provision of service preparation of balance sheet appointment scheduling	GDPR Article 6(1) Paragraph (c) point	To the Tax Authority (NAV)	At the headquarters, in a locked location At the location, for at least 8 years
Accounting, bookkeeping activities	Name Address (Tax number)	Issuance of invoice related to the provision of service preparation of balance sheet appointment scheduling changes to appointments	GDPR Article 6(1) Paragraph (c) point	To the accountant	At the accountant's office, At the location, for at least 8 years
Contact details	First name Phone number	Appointment scheduling Change	GDPR Article 6(1) Paragraph (a) point	No transfer occurs	With backup security Completed, in a locked location The business relationship One year following the existence of the business relationship In writing, at any time Deletion can be requested